



Text Booking - Capture New Customers and Increase Bookings

Do U spk txt?

Tap into the mobile generation of texters and capture a whole new set of customers. Cordic's market leading cPAQ Taxi Despatch System offers the most complete and fully integrated Text Booking package in the industry.

- Gives you a powerful automated booking feature to increase bookings without operator intervention
- Provides your customers with a convenient and low cost or no cost alternative to calling and booking via an operator
- The only system to offer text updates with real-time map location of vehicle

Booking by text couldn't be easier with Cordic's Text Booking:

- Simple registration with a 'Join' text message
- Short text messages with an address is all that is required to book a pickup
- cPAQ system automatically confirms the booking by sending a text message to your passenger and then despatches the job
- Your customers will have fun tracking their taxi on their mobile phone

Cordic's Text Booking system is highly configurable and easy to deploy:

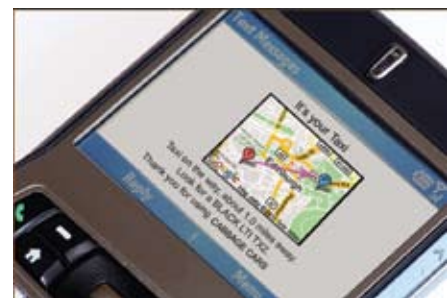
- Works seamlessly with your in-office cPAQ booking system alongside your ongoing booking activity
- Enables you to increase your bookings and revenue potential



Book your vehicle



Receive booking confirmation



Track your vehicle

Text Booking

The Best
Despatch System





Text Messaging

Cordic's multi-purpose Text Messaging engine allows you to communicate directly and automatically with passengers to offer a higher level of customer service.

- Passengers receive a text message automatically when the job has been accepted by a driver and when the car has arrived
- Arrival notification and vehicle description offers convenience and safety benefits
- No more waiting by the window or even outside in the rain
- Text passengers with a link to track vehicle location from their mobile phone in real-time on a map
- Reduces 'no shows'

You can also use text messages to communicate conveniently and directly with your drivers to:

- Send drivers advance notification of important job bookings
- Send reminder notifications for circuit fees, license renewals, etc

Text Marketing

Take advantage of new mobile marketing opportunities and promote your company directly to your passengers with Cordic's Text Messaging system.

- Send special offers by text and increase bookings
- Send advance reminders to book for weekends and special occasions
- Raise your brand awareness and increase customer loyalty
- Cheaper than traditional advertising

**Try a Live Demo of Text Booking at
www.cordic.com**



Send text message to passenger when car arrives with vehicle details



Passenger can track the progress of their vehicle in real-time on a map

Text Messaging and Marketing



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