

Welcome to the first edition of Despatch

This newsletter aims to keep you informed of what's happening within Cordic, introduce new products and lots more! Published regularly, it will be sent to you by post and email. If you would like to receive this newsletter by email only please let us know. If you have any suggestions for future editions we would love to hear from you.

Send your comments to news@cordic.com

Support Team Tips

Drag-and-Drop

Did you know that you can drag-and-drop between the top and bottom screens?

Drag-and-drop drivers and jobs between the top and bottom screens of Cordic's Operator program to manually allocate jobs. It's also a quick way to track drivers.

Cordic News

Success in Coventry

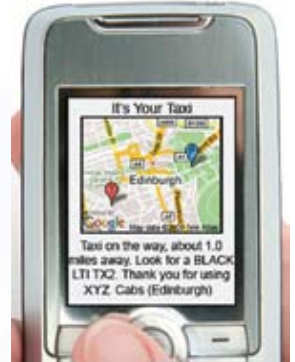
It was great to see so many of our happy customers at the Private Hire & Taxi show in Coventry in May. There was tremendous interest in our cPAQ system, in particular our new Text Booking feature and Booking Kiosk. Congratulations to Tim Western of Sadlers Taxis, Loughton, who won the HTC Touch HD in our business card draw!

"I have been very impressed with the power of the Touch HD, it's like a palm sized laptop". Tim Western

New Products

TEXT BOOKING

Capture a whole new group of customers with Cordic's Text Booking. Provide your customers with a low cost way to book their taxi - they simply send a 'join' text message to register and start booking taxis. They can even track their taxi on a map on their phone.



BOOKING KIOSK

Increase your bookings and revenue with our new Booking Kiosk. The industry's first self-service Taxi Booking Kiosk allows passengers to book and even pay for jobs on their own without involving any of your staff. Install it anywhere your customers are; e.g. hotels, airports, stations etc.

DUAL-SCREENS

Cordic's Operator program is now available in dual-screen mode. This product enables you to run two independent Operator programs side-by-side, one on each of the two monitors. You can even drag-and-drop jobs and drivers between the two screens. Dual-screens will increase productivity and be especially helpful to your staff during busy periods.



For pricing on our new products above

Call - 01954 233 233

For more info. visit www.cordic.com/downloads

The Best Despatch System



Who's new?

Simon Hird



Simon has joined Cordic as a Regional Sales Manager.

With more than 10 years in the software industry, Simon joins Cordic from HET Software Ltd, leading providers of software solutions for the

Care Sector. Prior to that, Simon worked for Episys Ltd, providing enterprise software solutions to the retail sector. He has also held senior Sales Management positions and travelled extensively in his career.

Patricia Nooney



Patricia has joined Cordic as the Marketing Manager

She joins from Wolseley Ireland, the world's number one distributor of heating and plumbing products to the professional market and a leading supplier of building materials, where she held the position of Marketing Executive. Previous to that she worked as a Marketing Executive in One Direct, a financial services company in Ireland.

Cordic News continued...

Cordic wins Q1 HTC Partner Programme

Cordic won the HTC Ultimate B2B Partner award for selling the most HTC data devices in the first quarter of 2009. HTC held a race day at Bedford Autodrome on 8th May. John Miller, Operations Manager, and Martin Carr, Installations Manager were the lucky representatives from Cordic. They took to the wheels of seven serious machines including a Caterham 7 Superlight, Renault Clio Cup and a Porshe 911.

The Palmer Jaguar JP1 was a clear favourite for John while Martin preferred the more 'normal' Renault Clio Cup.



L to R: Martin Carr, John Miller

"It was exhilarating - it was hard to get back into my own car at the end of the day! Thanks to all involved for making it a day to remember."

Martin Carr, Installations Manager, Cordic.

Support Team Tips continued...

If you need a certain feature on your system such as internal mail - it may already be available. To find out, email our support team today.

support@cordic.com

Charity Corner

Dragon Boat Races take place every year all over the UK to raise money for charities. Cordic has entered a team into Cambridge's Dragon Boat Race on 12th September 2009 on the River Cam. Cordic's aptly named 'Drag N Drop' team will battle it out in a 10 metre Dragon Boat.

Cordic is raising money for EACH (East Anglia Children's Hospice). The goal is to raise £10,000 for EACH. To help us reach this goal, you can take part in Cordic's Donate Day 2009, where you can pledge so many pennies per job completed on 31st July. Pledges range from 2p per job to 20p per job from one customer! We have also set up a website (www.justgiving.com/cordic) where anybody can make a one off donation to this worthy cause.

Everyone who pledges or donates will be entered into a draw for a case of champagne!

Thank you for your support.



Cordic Limited • Progress House • Rowles Way
Swavesey • Cambridge • CB24 4UG • UK
t: +44 (0)1954 233 233 • f: +44 (0)1954 233 239
sales@cordic.com • www.cordic.com

