



datasheet | Web Reporter

Web Reporter

Cordic's powerful Web Reporter package gives users the ability to run various report queries whenever they need, enabling them to operate their business as effectively as possible.

Data is intelligently extracted and displayed on screen for users to view, chart and export for analysis.

If you need to know the number of jobs booked by a specific account, the value of each job, waiting time, dead mileage and so on, these reports can be produced and the data displayed within seconds.

See which Accounts are making money

Your Cordic system has been collecting data and intelligence since the moment you started using it. Using Web Reporter, this data is now far more accessible and using pre-defined reports you can tap into valuable business analysis.

You can view a history of all invoices from all accounts, or an individual account using Web Reporter. This report can be produced quickly along with many more, including payment method trends, driver charges and job charges and trends.

Using these reports you can produce data to support accounting and other financial administration. You can see which accounts are making money and focus on business planning to maximise this and utilise this data when approaching new prospects to win their business.

Support Reports

Monitor your GSM/GPRS cell sites within a coverage area and run GPRS trace reports for a vehicle, sim card, telephone or cell site.



Get the message out

Extract telephone and email data for use within marketing campaigns. See the effect of your campaigns in specific areas using intelligent search tools and monitor your ROI to maximise on your profits and your future marketing efforts.

Shape your business better

You can use Web Reporter data to help you shape your Queues to improve the fleets' performance and profitability. Lead times can be optimised using data taken from job count trends.

Interrogate your data

Web Reporter allows users to interrogate their data, highlighting trends which can help you to adjust lead times for specific days of the week, times of the day and driver and vehicle attributes.



Cordic | Web Reporter

Management reports made easy

Operator, driver and overall business performance is optimised

Using the package you can see how quickly drivers are arriving for ASAP jobs from the time of booking. Trends in bookings, time to arrive for particular times or days of the week reports are easily produced; these reports help you to optimise your business and fleet by avoiding certain routes at particular times or placing Queues in specific areas to avoid delays.

Benefits

- **Easy to use** - the reports are self explanatory and straight forward to use
- **Customisable** - you choose the reports you want. If you can't find the report, we can write it for you for a small fee
- **Accessible** - hosted on your site, the reports can be accessed via your web browser, no additional software is required to be installed
- **Secure** - only provide access to specific users
- **Powerful** - access to over 65 reports
- **Increase Productivity** - shorter analysis time allows staff to focus their time and effort on other value-added activities

Cordic Web Reporter provides you with valuable business intelligence. Using this intelligence you are in a better position to help promote your business and services.

You can forecast more accurately for the future and plan to target growth areas where you start seeing early trends in bookings being made.



For more information about Web Reporter
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